

AS Media Studies - Unit G321: Foundation Portfolio

Assessment of Presentation of the Planning & Research

Element	Level 1 0 - 7 (Marginal)	Level 2 8 - 11 (Satisfactory)	Level 3 12 - 15 (Strong)	Level 4 16 - 20 (Excellent)	Areas for Improvement
Evidence of the origination of the brief					
Research into existing media practice					
Research into existing comparable products					
Research into potential audience					
Organisation of actors					
Organisation of settings					
Organisation of props					
Organisation of technical resources					
Prior scripting / storyboarding					
General comments					